

The BITTER TRUTH[®]

User-friendly packaging with unique handling properties

Plastic foil label

Dasher instead of dropper

All natural flavors

Authentic recipe made the traditional way

Created by bartending professionals



BEST NEW PRODUCT
Tales of the Cocktail
New Orleans, USA
2010

SPIRIT OF THE YEAR
Mixology Bar Awards
Berlin, Germany
2008

SILVER MEDAL
International Spirits
Competition
Los Angeles, USA
2010

SILVER MEDAL
Beverage Testing
Institute
Chicago, USA
2013

for better drinks!

ORIGINAL CELERY BITTERS

The Bitter Truth - Original Celery Bitters have an amazing bouquet of flavors such as white grape, Sencha tea, lemon grass, celery leaf and fresh root ginger. It juggles artistically on the tongue as well, adding coriander seed, fresh celery and chicory to the foray. Add to a Red Snapper for the thinking person's Bloody Mary. It's obligatory with grassy spirits too, try a good measure in a Ti Punch or just a tickle in a gin and tonic for something to make the neighbors envious.

LOGISTICS

200 ml, Alc. 44 % Vol. (88 Proof), Bottles per Case: 12, Case Weight: 5 kg
Case Size in cm: 19,5 x 23,5 x 18
Cases per Layer: 28, Cases per Pallet: 252

RECOMMENDATIONS

BLOODY MARY

50 ml **Vodka/Gin**
4 dashes **The Bitter Truth - Celery Bitters**
10 ml **Lemon Juice**
100 ml **Tomato Juice**

**Worcestershire Sauce,
Tabasco, Salt & Pepper**

*Shake ingredients with
ice and strain into a
tumbler.*



GIN/VODKA & TONIC

50 ml **Gin/Vodka**
2 dashes **The Bitter Truth -
Celery Bitters**
fill up with **Tonic Water**

*Pour ingredients into a long drink
glass filled with ice.*



www.the-bitter-truth.com

Worldwide Distributor:

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